**About Us: TALENTCHEETAH** is anonline talent marketplace dedicated to connecting Businesses with Freelance Project and Program Management Experts. WE ARE FAST. SPEEDY.

**Positioning of cheetah and text:** See example below. (Note: Cheetah does **not** have to be black or filled in with color. I prefer a vector. Something simple and with not too much detail. Be creative! Please do **not** point tail of cheetah up or curled). No cartoons or “cutesy” faces. No mean or fierce cheetahs or cheetahs showing their teeth.

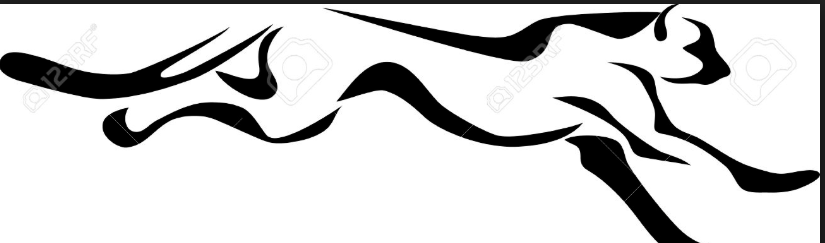
**Text:** **TALENTCHEETAH**  The word “TALENT” IN ORANGE AND the word “CHEETAH” IN GREEN.



TALENTCHEETAH







**Font / Lettering:** Easy to read font. Creative font—not easily duplicated. **TALENTCHEETAH** is one word.

Text Colors: The word “**TALENT**” in ORANGE and the word “**CHEETAH**” in GREEN.

**Colors:** Orange and Green, like the colors below. We would like to integrate these colors into our logo. Maybe green grass? NO Gradient colors, please.







**Additional Logo Requirements:**

1. TALENTCHEETAH
2. Should incorporate a cheetah animal. Line down his eye like a cheetah would be nice. See below.
3. 
4. Not a scary, fierce one. No scary teeth.
5. Looking for a very simple design.
6. Creative and distinctive font, not generic font.
7. Nothing too complicated with a lot of detail because the logo must transfer well for all collateral types. Business cards, website, brochures, etc.
8. Looking for a unique design that we can trademark so please be mindful of not being too generic or of copying a vector online exactly. We will not be able to select your design.

**Our Brand attributes:**

FAST like a cheetah. We enable clients to hire quickly and easily.

Professional Project and Program Managers

Freelancers

FAST

Easy

Speed

Trustworthy

On Demand

Talent Marketplace

Connect

Match

Unite

Partner

Bridge

Reliable

People

Flexible

Elite

Cost effective

High Customer Satisfaction

Connect / Match

Project Management